Somaly Mam
Foundation

May 20, 2008

Dear Reader,

Thank you for your interest in the Somaly Mam Foundation. We invite you to learn more about our organization in the enclosed materials.

Over a million young women and children are sold into slavery every year. At $12 billion annually, the global slave trade has become the third most profitable criminal industry in the world, behind only narcotics and weapons. By working together we can change that.

Founded in 2007, the Somaly Mam Foundation is dedicated to ending human trafficking through action, advocacy, and awareness. With your help, we can make a difference for the young women and children who are trapped in a life of abuse and enslavement. To make a contribution, please use the donation card provided.

Thank you again for your consideration, and please tell your friends about the Somaly Mam Foundation. You can visit us online at www.somaly.org and join us on MySpace at myspace.com/somalymam. Awareness is one of the most powerful weapons we have in our fight for global freedom.

Sincerely,

Jared Greenberg
Co-Chair and Founder

Nicholas Lumpp
Co-Chair and Founder

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